



# Anglesey Town Centre Business Grants

## Guidance Notes

WORKING WITH ANGLESEY COUNTY COUNCIL TO  
SUPPORT BUSINESSES IN OUR COMMUNITY



Funded by  
UK Government  
Wedi ei ariannu gan  
Llywodraeth y DU

POWERED BY  
**LEVELLING  
UP**

WEDI'I YRRU GAN  
**FFYNIANT  
BRO**



CYNGOR SIR  
YNYNYS MÔN  
ISLE OF ANGLESEY  
COUNTY COUNCIL

# Guidance Notes

## Anglesey Town Centre Business Grants

This is a discretionary grant funded by the UK Government and administered by Môn Communities Forward to provide financial assistance for existing businesses operating on the Isle of Anglesey.

### Purpose of the grant

The purpose of the grant is to provide financial support to established businesses on the island. This grant will be an addition to other business support offered through organisations such as Business Wales, the Isle of Anglesey County Council or other similar agencies and Government Departments.

### Môn Communities Forward (Môn CF)

Môn CF provides tailored support to start-up, micro, and small and medium sized businesses on the Isle of Anglesey. The support service can help you understand what your needs are and provide tailored packages including access to online tools, workshops & webinars, general and specialist advisers, and mentors. This is often provided in collaboration with other organisations such as Business Wales. In addition to working with you to apply for a grant, Môn CF can provide additional support in terms of recruitment, your online presence, training, and a signpost service to other support networks.

# Guidance Notes

## Anglesey Town Centre Business Grants

### Who can apply?

A grant of up to £2,000 is available to help existing businesses looking for support. Applications are open to both individuals and companies.

### Eligibility Criteria

To apply you should be:

- Aged 16 years of age or older.
- Business must be based on the island and within a town/post code set by IOACC.

### Non-Eligible Criteria

Businesses not eligible for the grant include:

- Aesthetics (Botox, fillers, etc.)
- Holiday Lets
- Subcontractors

### Associated information for the grant

This grant and associated business support is intended to help those individuals and businesses that need additional financial support to develop an existing business.

This grant can not support start-up businesses.

Existing businesses wishing to apply for a grant will need to produce 3 months bank statements so that we can verify business income as part of the grant application process. Limited companies will need to provide confirmation of their Company Registration Number.

The grant is for revenue expenditure only. This means only expenditure that will appear in your Profit & Loss Account is eligible.

# Guidance Notes

## Anglesey Town Centre Business Grants

### Eligible expenditure

Eligible expenditure could include:

Tools/equipment

Furniture

IT equipment

Training

Advertising

Websites

Small scale property improvements to business premises

### Non-Eligible Expenditure

Non-eligible expenditure includes:

- Stock
- Consumables
- Running costs and overheads
- Rent/Lease costs
- Travel expenses

### Please note this list is not exhaustive

Note: The grant is not intended to support personal drawings nor day to day running costs of the business. Nor can the grant be used to clear debts. It cannot be used to buy stock or pay rent.

- The applicant intends to make or is working towards making the business their main source of income and / or employment.
- Applicants will be required to provide evidence that the company has started trading, e.g., copy of the first invoice, 3 months bank statements and has taken steps to register the business for its chosen entity (e.g., limited company status/self-employment with HMRC). This is gathered post-start date. Existing businesses will have to show trading accounts and bank account details as proof of trading.
- Only one application will be accepted per business.
- Applications must be submitted by the individual applying for the grant and not agents acting on their behalf.
- Applicants will need to declare any other and current financial support from Government or Local Authorities over the last 3 fiscal years.
- As recipients of public investment, applicants will be asked to review their business practices regarding sustainability and equality.

### Business categories not supported

Businesses which are associated with the promotion of particular religious or political views; gambling; pornography; offering sexual services of any kind; any illegal activities; and other business deemed to be 'novel and contentious' by UK Government.

# Guidance Notes

## Anglesey Town Centre Business Grants

### How much can you apply for?

A grant of up to £2,000 is available per business (only one application per business is permitted). Môn CF will apply discretion for grant awards based on the evidence of need outlined within the business case and application.

If the application is approved, payment will be made by reimbursement, meaning the applicant purchases items approved for grant support and claims the expenditure back from Môn CF – with the relevant proof of purchase provided.

### How to apply

- All applicants will be offered support with the completion of a grant application form and the supporting evidence needed. Help will be on hand via a business advisor – either from Môn CF or partner agencies such as Business Wales or the Enterprise Hub.
- All applications must be submitted online using the link on our website.
- The Anglesey Town Centre Grant is open for applications from **05/06/2024** and will close on **15/07/2024**.
- If you have any questions before applying or if you have any concerns that you may not be able to participate in the application or business planning process for medical/technical/caring reasons, please contact Môn CF on [grants@moncf.co.uk](mailto:grants@moncf.co.uk) so that we can discuss how we can help.

### Timescales

There will be one round of grants. You will be informed of the closing date on the Môn CF website. You will find the full timeline on the website.

# Guidance Notes

## Anglesey Town Centre Business Grants

### Section 1 – Information about you

This part asks for information about you 'The applicant'. Please ensure all information is correct.

**Evidence Required** – we will require a form of identification to verify your identity: Valid Passport/Driving License/Photographic ID

**Proof of your address dated within the last three months.**

**3 Months bank statements to verify business income.**

### Section 2 – Information about your business

Please provide details of your business - name, type of business, and your start date.

### Section 3 – Funding

Please let us know how much funding you are applying for. You can apply for a maximum of £2,000. We need to know what you intend to use the grant for, and you will need to breakdown what is required, the costs and why this particular 'item' is needed. You will need to provide a quotation for each item. If there are more than 5 items, please group appropriately. We would also like to know if you intend to employ any staff and if so, the details of the types of roles they will be. We need to assess what impact this grant will have, and what difference this will make to help you start or develop your business.

### Section 4 – Bank details

This information will be used to make the Grant payment to you. Please ensure correct bank details are provided. Incorrect bank details will result in non-payment of the grant or payment will be delayed.

### Section 5 – Minimal financial assistance declaration

This grant is being delivered under the Minimal Financial Assistance Scheme of the Subsidy Control Act 2022. This allows the award of public funding of up to £315,000 to a single organisation over a rolling period of three financial years. Funding can include grants, loans, services provided free of charge and rate relief. You must provide information of any funding awarded to you over the last three years under EU State Aid De Minimis Regulations, Small Amounts of Financial Assistance (SAFA) under the UK-EU Trade and Co-operation Agreement or Minimal Financial Assistance. Information on UK Gov Subsidy Control Guidance can be found at guidance on the UK's international subsidy control commitments – GOV.UK ([www.gov.uk](http://www.gov.uk)).

### Section 6 – Declaration

It is very important that you have read this guidance document carefully and understand the terms and conditions associated with this Grant application. If you agree to the terms and conditions within this document and you can confirm that the information provided in the application is true and accurate, then you must tick the box, include any signatures and dates and submit your application.

# Guidance Notes

## Anglesey Town Centre Business Grants

### What happens after your application is received?

Once we receive your application form, our team will acknowledge receipt of your application and undertake due diligence checks.

Decisions on applications will be made based on the information provided in the application form, associated evidence and further due diligence checks. If approved, you will receive a grant approval letter by email notifying you of the award of the grant and a link to the terms and conditions for your review. You must respond to this offer within the required timeframe as stated in your offer letter or the grant offer will be withdrawn. Applicants must confirm acceptance of the offer letter by e-mail or post.

As part of your application terms and conditions you will agree to continue to receive post grant award contact. This is purely to enable Môn CF to confirm the effects the grants have had on the local businesses and for our own reporting purposes.

**This is a discretionary grant and there is no appeals process.**

### Grant repayment

Applicants should note that Môn CF may require repayment of the grant in full or part if the funds are not used for the purposes stated on the application form or terms and conditions are not met. The applicant is entering into an agreement as such, and this may be enforced by requesting proof post grant award.

# Guidance Notes

## Anglesey Town Centre Business Grants

### Terms & conditions for applications

1. Payment of this grant is at the absolute discretion of Môn CF.
2. Môn CF may withhold or recover the funding in certain circumstances.
3. Payment will be made via bank transfer into your nominated bank account after sufficient evidence has been collected.
4. The grant receiving individual or company must ensure that, for the purposes of the Project, it complies with the UK Government Subsidy Control Guidance. Further details of the specific UK Government Subsidy Control Guidance can be found on-line. The applicant is responsible for ensuring that the grant is delivered in line with the State aid criteria upon which the funding is awarded.
5. Support is provided under the Minimal Financial Assistance Scheme of the Subsidy Control Act 2022. This allows the award of public funding of up to £315,000 to a single organisation over a rolling period of three financial years. Funding can include grants, loans, services provided free of charge and rate relief. This threshold includes EU State Aid De Minimis Regulations, Small Amounts of Financial Assistance (SAFA) under the UK-EU Trade and Co-operation Agreement or Minimal Financial Assistance.
6. Please note that information held by Môn CF is potentially not disclosable under the Freedom of Information Act 2000. This is because Môn CF is a registered charity and is exempt from the requirements of this legislation. In practice, we will not disclose or release any commercially sensitive information provided to us by you without prior consultation with you but ultimately the decision as to whether to disclose is for Môn CF to take considering all the relevant legal requirements.
7. By applying for this grant you are agreeing to accept these terms and conditions. Acceptance is validated by checking the terms and conditions box on the application form and by submitting the application.
8. Please note that no payments will be made by Môn CF to the applicant until you have returned the additional evidence that is required as outlined in section 1.
9. Any funding awarded shall be used only for the purposes approved in the application that you have made and, in any documents, referred to in it.
10. The funding must be claimed by 30/09/2024.
11. The applicant shall provide Môn CF with all information regarding its activities or proposed activities and as to its use or proposed use of all or any part of the funding, as Môn CF may from time to time require.
12. Môn CF require all recipients of funding to ensure that they apply a policy of equal opportunities as employers, as users of volunteers, and as providers of services, regardless of race, gender/gender identification, sexual orientation, religion and belief, age or as far as is practicable, any disability.



# Guidance Notes

## Anglesey Town Centre Business Grants

### Terms & conditions for applications

**13.** Môn CF shall be entitled to vary, withhold, or terminate any part of or all the funding and/or require part or all of the funding already paid to be repaid if: the date of payment if:

i. the applicant fails to comply with any term, condition or provision set out in this Terms and Conditions document, the Guidance notes of the application; ii. any information provided by or on behalf of the applicant in respect of procuring this offer of funding or in a claim for payment of funding is found to be incorrect or misleading to an extent to which Môn CF consider to be material; iii. if Môn CF suspects that the applicant and/or any of its officers is/are involved in fraudulent activity.

**14.** Môn CF may vary and/or withhold any or all the payments of funding and/or require repayment of funding, together with interest from the date of payment if:

i. they are required to do so as a result of a decision by the UK Government and/or Isle of Anglesey County Council or as a result of any obligation under Community Law; or ii. in their opinion it is necessary to ensure that the funding provided in accordance with this letter taken together with any other funding which has been or is likely to be received towards the Project is lawful State aid.

**15.** If applicant's business ceases trading, is wound up or goes into liquidation (including being subject to any administration order), receivership, bankruptcy, enters into any compromise or other arrangement of its debts with its creditors or any event similar or analogous to any of the events described in this paragraph 15 occurs, then Môn CF shall be entitled to recover on demand from the applicant the funding paid and no further monies shall be due or payable by Môn CF to the applicant or to anyone acting for or on the applicant's behalf or in its name (if the applicant is a company). Any references to the amount of funding paid or to be paid to the applicant shall be deemed to mean and to be limited to the amount of money actually paid to the applicant company by Môn CF at the time that any of the events referred to above occurs.

**16.** The applicant shall, without charge, permit any officer or officers of Môn CF or their representatives, at any reasonable time to visit the applicant's premises and/or to inspect any of the applicant's activities and/or to inspect the assets or project cost items purchased, in whole or in part, with the funding and/or to examine and take copies of the applicant's books of account and such other documents or records as in such officers view may relate in any way to the use of funding by the applicant. This condition is without prejudice and subject to any other statutory rights and powers exercisable by Môn CF or any of its staff, servant or agent thereof.

**17.** The applicant shall ensure that persons who control or hold documents relating to the Project give to UK Government or Local Authority auditors any assistance, information and explanation that they may require.

**18.** If during the financial year, or during the audit of accounts relating to that financial year the applicant becomes aware of a material deterioration in its financial circumstances, it must inform its Môn CF contact immediately.

**19.** The applicant must acknowledge, through the inclusion of appropriate wording (on press releases) and branding (on publicity, communication materials and signage), the contribution made to its activities by Môn CF. The applicant should contact its Môn CF link for further details.

# Guidance Notes

## Anglesey Town Centre Business Grants

### Terms & conditions for applications

**20.** Môn CF will make reasonable efforts to pay claims promptly, but it does not accept any liability in respect of loss attributable to any delay in the payment of claims or attributable to any suspension, reduction or cancellation of the funding.

**21.** You must not use the funding provided for (1) party political purposes; (2) the promotion of particular secular, religious or political views; (3) gambling; (4) pornography; (5) offering sexual services; (6) purchasing capital equipment (other than as specified in the Purposes); (7) your legal fees in relation to this letter; (8) costs incurred and defrayed by you in the delivery of the Purposes prior to the period referred to in Condition 1 (b); (9) any kind of illegal activities; or (10) any other kind of activity which in our opinion could bring us into disrepute.

**22.** By signing this application, you are certifying that no litigation or arbitration is current or pending or, so far as you are aware, threatened, which has or could have an adverse effect on your ability to perform and comply with any of the Conditions nor your ability to continue to trade as a business in Wales.

**23.** By signing this application, you have disclosed to us all material facts or circumstances which need to be disclosed to enable us to obtain a true and correct view of your business and affairs (both current and prospective) or which ought to be provided to any person who is considering providing funding to you.

**24.** By signing this application, you agree to co-operate fully with your Môn CF link person and with any other employee of Môn CF or consultant appointed by us to monitor your use of the Funding and your compliance with the Conditions.

**25.** You must maintain complete and accurate accounting records identifying all income and expenditure in relation to the application that you have made and without charge, permit any officer or officers of Môn CF, Isle of Anglesey County Council's Audit Offices or UK Government or its nominated contractors at any reasonable time and on reasonable notice (in exceptional circumstances, such as the prevention or detection of fraud, it may not be practicable to provide you with reasonable notice) being given to you to visit your premises and/or to inspect any of your activities and/or to examine and take copies of your books of account and such other documents or records stored as in such officer's reasonable view may relate in any way to your use of the Grant Funding. This undertaking is without prejudice and subject to any other statutory rights and powers exercisable by Môn CF, Isle of Anglesey County Council or the UK Government or any officer, servant or agent of any of the above.

**26.** Nothing in the Conditions imposes any liability on us in respect of any liability incurred by you to any third party (including, without limit, employees and contractors).

**27.** You must indemnify us against any liabilities, claims, proceedings, demands, losses, costs and expenses suffered or incurred by us directly or indirectly arising as a result of or in connection with any failure by you to perform fully or in part any obligation you may have to a third party, Môn CF, Isle of Anglesey County Council or the UK Government or any officer, servant or agent of any of the above.

**28.** Nothing in the Conditions imposes any liability on us in respect of any liability incurred by you to any third party (including, without limit, employees and contractors).

**29.** You must indemnify us against any liabilities, claims, proceedings, demands, losses, costs and expenses suffered or incurred by us directly or indirectly arising as a result of or in connection with any failure by you to perform fully or in part any obligation you may have to a third party.

# Guidance Notes

## Anglesey Town Centre Business Grants

### Anglesey Town Centre Business Grant – Privacy Notice

In order to be considered for the **Anglesey Town Centre Grant** and receive general business support, Môn CF is required to collect information from you. This will include personal information about you as well as some information about your business. Having this personal information is necessary for us to assess your eligibility for the Grant and, if successful, to access funding, services, advice and information.

### Lawful basis of processing

Môn CF will be the data controller for any personal data you provide in relation to your grant application. The information will be processed confidentially and will help us assess your eligibility for funding.

### Prevention of fraud

Before we provide grant funding to you, we undertake checks for the purposes of preventing fraud and money laundering, and to verify your identity. These checks require us to process personal data about you to third party fraud prevention agencies. If we, or a fraud prevention agency, determine that you pose a fraud or money laundering risk, we may refuse to provide the grant funding you applied for, or we may stop providing existing grant funding to you. A record of any fraud or money laundering risk will be retained by the fraud prevention agencies, and may result in others refusing to provide services, financing or employment to you. If you are not successful in your application, we will write to you with an outline of the reasons why and how you can re-apply for the funding (Should you wish to).

### Types of personal information

Information collected includes name, address, contact information, personal financial information (Business bank details) and information about your business. To receive Môn CF Business Support Grant support, we require also to process Special Category information regarding your ethnicity or disability to assess your eligibility for the scheme. The personal data relate to details of the individual applicant only.

### Who will have access to your data?

The collected information will be accessible by the system technical administrators who support the I.T. system. System technical administrators will not use your details in any way. The information collected for the purpose of Môn CF support is shared with the following organisations for the purposes listed below:

- by contractors delivering Môn CF Business Support Grant service that provide support to beneficiaries;
- by approved social research organisations, to carry out research, analysis or equal opportunities monitoring of the Môn CF service;
- Isle of Anglesey County Council and/or UK Government Audit staff.

# Guidance Notes

## Anglesey Town Centre Business Grants

### What do we do with your data?

- Monitor and report on the number of individuals and enterprises taking part in projects and the number of people from different groups being supported (e.g., different ages, genders and ethnicities).
- Please note that research organisations/evaluators will only contact a sample of individuals and/or enterprises. If you are contacted to take part in any research/evaluation about your experience on the project the purpose of the interview or survey will be explained to you, and you will be given the option to say yes or no to taking part. Your contact details will only be used for approved research and will be deleted once this approved research is complete.

### How long do we keep your details?

We are required under State aid legislation to keep your personal data for a minimum of 10 years after the project ends, after which time it will be securely destroyed. If you are unsuccessful in your application, your personal information given in that application will be kept for a period of 12 months in line with Môn CF's information retention policy.

### Your rights

Under the data protection legislation, you have the right to:

- to access the personal data Môn CF holds on you; require us to rectify inaccuracies in that data; to (in certain circumstances) object to or restrict processing; for (in certain circumstances) your data to be 'erased'; to lodge a complaint with the Information Commissioner's Office (ICO) who is our independent regulator for data protection

The contact details for the Information Commissioner's Office are:

Customer Contact

Wycliffe House

Water Lane

Wilmslow

Cheshire

SK9 5AF

Telephone: **01625 545 745** or **0303 123 1113**

Website: [www.ico.org.uk](http://www.ico.org.uk)

For help with any of the above rights then please contact **Môn CF** on **01407 762004**.

# Guidance Notes

## Anglesey Town Centre Business Grants

### The freedom of information act and your information

The Freedom of Information Act 2000 allow the public to ask to see information held by public bodies. The information you provide us may not be the subject of a freedom of information request by another member of the public. This is because Môn CF is a registered charity and is classed as exempt from adhering to this act of parliament.

### For further details on your information rights

Data Protection Officer  
Môn CF  
63 Market Street  
Holyhead  
Isle of Anglesey  
LL65 1UN

